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Guggenheim New York Hosts 2026 YCC Party Presented by LG Electronics

This one-night-only dance party celebrates the 30th anniversary of the Guggenheim's Young Collectors Council and the group's immense impact on the museum's collection and community

What: For the 2026 Young Collectors Council Party (YCC Party), artist Diane Severin Nguyen will reimagine the Guggenheim's iconic rotunda using LG OLED technology, transforming the space into an ephemeral world shaped by unseen forces.

This one-night-only dance party will feature DJ sets by The Muses, nguyendowsXP, Dylan Rhee, and Angel + Dren, and an open bar.

The event will include site-specific activations, including an immersive soundscape and breathing room, alongside aura photography that brings the building's unseen forces to life.

The 2026 YCC Party celebrates the 30th anniversary of the Guggenheim's Young Collectors Council and the group's immense impact on the museum's collection and community. Funds raised from the evening will benefit the Young Collectors Council Art Fund, which supports emerging and established contemporary artists. Contributions directly impact the museum's permanent collection, groundbreaking exhibitions, and education initiatives. The YCC Party is presented by LG Electronics. The YCC 2026 Artist Collaboration with Diane Severin Nguyen is supported by LG OLED.

When: Thursday, May 14, 2026
General admission, 9 pm–midnight

Where: Guggenheim New York
1071 Fifth Avenue
New York, NY 10128

Who: YCC Cochairs: Sophia Cohen, Hannah Gottlieb-Graham, Alyssa Yoon, Tiffany Zabłudowicz; 2026 Party Cochairs: Elizabeth Chung, Victoria Som de Cerff Edmonds, Paul Henkel, Lucas Hoffmann, Elizabeth Holden, Elle Pérez, Ilana Savdie, Dakota Sica, Eden Xu-Martinez; 2026 YCC Party Host Committee: Rebecca Bernstein, Hannah Chody Milburn, Nneka Etoniru, Olivia Fialkow Phillips, Michelle Ha, Hanan Hassan, Margot Hauer-King, Layla Heidari, Whitney Lane, Emma Lien, Allegra Lorenzotti, Deidrea A. Miller, Valeria A. Morphy, Victoria A. Morphy, Falak Muhammedi, Veronica Murray, Moneifa Cherice Nance, Denna Nazem, Ian Nordin, Pace Gallery, Lux Pascal, Rebecca Reed, Giancarlo Roma, Isabel Timerman, Tinx; and YCC 2026 Artist Collaborator: Diane Severin Nguyen.

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Tickets: \$250 YCC members; \$300 general admission. For more information, visit the [YCC event page](#).

Sponsors

The 2026 YCC Party is presented by LG Electronics.

The YCC 2026 Artist Collaboration is supported by LG OLED.

Special thanks to Ruinart.

About the YCC

[The Young Collectors Council](#) (YCC) is a dynamic group of young professionals ages 21–40 who seek to further their understanding of contemporary art through a dedicated calendar of curator-led programs and special events such as tours, artist interactions, private collection visits, and more. Members convene for the unique opportunity to participate in a biannual meeting to further the YCC's mission of acquiring emerging, contemporary art for the museum's permanent collection and supporting our groundbreaking exhibitions and education initiatives.

About the LG Guggenheim Art and Technology Initiative

Since launching in 2022, the LG Guggenheim Art and Technology Initiative has championed artists across a range of media, backgrounds, geographies, and career stages as part of a five-year collaboration between the Guggenheim and LG to research, honor, and promote artists working at the intersection of art and technology. Unique in its focus and approach, the initiative represents an unprecedented investment in technology as an artistic medium. As part of the initiative, LG Electronics is the Presenting Sponsor of the Guggenheim's YCC Party through 2027. This support helps sustain the museum's mission to collect, preserve, and interpret the art of our time while expanding the YCC's long-standing commitment to emerging artists. Each year, the YCC Party features activations and performances devised by rising stars of the art world. Since 2023, participating artists have incorporated LG's groundbreaking OLED technology into their engagements with the Guggenheim's landmark building. For more information, visit guggenheim.org/initiatives/lg-guggenheim-art-and-technology-initiative/lg-and-the-ycc-party.

In 2023, Noam Segal joined Guggenheim New York as LG Electronics Associate Curator. Focusing on research, Segal plays an active role in developing the museum's engagement with technology-based art, producing scholarship and public-facing programs and content across the museum through 2027.

The initiative also establishes the LG Guggenheim Award, which annually recognizes one artist with an unrestricted honorarium of \$100,000 for groundbreaking achievements in technology-based art. Administered by the Solomon R. Guggenheim Foundation, the award recipient is selected by an international jury of distinguished museum directors, curators, scholars, and arts professionals. Guggenheim New York and LG proudly recognize Trevor Paglen as the 2026 LG Guggenheim Award recipient.

About LG

LG is a technology innovator and global leader in consumer electronics, advanced materials, and automotive components. Founded in 1947, LG was a driving force behind South Korea's



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modernization. The company produced South Korea's first radio and television sets and today is a global leader in organic light-emitting displays (OLED), electric car batteries, and advanced industrial plastics. The LG group of companies operates in more than 60 countries that together generate USD 140 billion in annual revenue. LG Corporation (LG Corp.) is the holding company for industry-leading LG subsidiaries, such as LG Electronics, LG Display, LG Energy Solution, LG Chem, to name a few. For more information about the LG group of companies, visit lgcorp.com.

About the Solomon R. Guggenheim Foundation

The Solomon R. Guggenheim Foundation was established in 1937 and is dedicated to promoting the understanding and appreciation of modern and contemporary art through exhibitions, education programs, research initiatives, and publications. The international constellation of museums includes the Guggenheim New York, the Peggy Guggenheim Collection, the Guggenheim Bilbao, and the future Guggenheim Abu Dhabi. A "temple of spirit" where radical art and architecture meet, the Guggenheim New York is among a group of eight Frank Lloyd Wright structures in the United States designated as a UNESCO World Heritage site. To learn more about the Guggenheim New York and the Guggenheim's activities around the world, visit guggenheim.org.

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For more information and requests:

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