

# Corporate Membership



GUGGENHEIM





# Engage Your Corporate Community

A Corporate Membership with the Solomon R. Guggenheim Museum will provide your company's clients, executives, employees, and their families exclusive access to the Guggenheim's exceptional exhibitions, special events, and education programs. In turn, your Corporate Membership support promotes the Guggenheim's dynamic efforts to welcome an increasingly diverse audience and advance an appreciation of art, architecture, and other manifestations of visual culture.



**Choose from a variety of Corporate Membership levels, designed to engage your community in meaningful ways.**

## **Select Access**

Provide a select number of corporate guests access to experience the Guggenheim's renowned exhibitions, programs, and after-hours events.

## **Executive Access**

Extend Corporate Membership benefits to more guests through increased opportunities to visit the museum during and after public hours.

## **Employees First**

Grant free admission to all employees and three of their guests and receive increased invitations to Guggenheim events.

## **Hospitality First**

Further engage your corporate community through customized hospitality opportunities, and with guest passes to our global constellation of museums.

## **Custom**

Customize a corporate membership package designed to help meet your company's goals or in conjunction with an exhibition sponsorship or initiative funding.



# Corporate Membership Benefits Breakdown

	Select Access \$5,000	Executive Access \$15,000	Employees First \$20,000	Hospitality First \$30,000	Custom \$40,000+
Free admission for employees and three guests			•	•	•
Guest Passes to the Solomon R. Guggenheim Museum in New York	50	150		100	•
Invitations to VIP Opening Receptions*	2	6	10	15	•
Digital Program Invitations	5	15	20	30	•
Access to Member Mondays	•	•	•	•	•
Guggenheim Store discount**	•	•	•	•	•
Select exhibition catalogue(s)	1	1	1	2	•
Opportunity to purchase additional benefits	•	•	•	•	•
Donor recognition	•	•	•	•	•
Private tours***				6	•
Entertaining opportunities****				•	•
Guest Passes to international Guggenheim museums				10: Venice 10: Bilbao	•
Tailored benefits in relation to a specific museum program					•

\*Each invitation admits two.

\*\*10% discount year-round, 25% discount twice annually.

\*\*\*On-site or virtual options available.

\*\*\*\*All rental expenses and applicable fees to be paid by the host.









## Corporate Membership Benefits

### Guest Passes

Offer your employees and clients one-time complimentary admission to the Guggenheim Museum via a universal digital guest pass code valid for one year. Upgrade to Hospitality First and above levels for international guest passes to the Guggenheim's global constellation, including the Peggy Guggenheim Collection in Venice, Guggenheim Museum Bilbao, and Guggenheim Abu Dhabi (coming soon).

### Free Admission for Employees and Guests

Offer free admission for your employees and up to three guests to the Solomon R. Guggenheim Museum in New York. Attendance figures are available monthly for your review.

### Guggenheim Store Discount

The Guggenheim Store always features unique and design-forward products for our celebrated exhibitions. Your employees will enjoy a 10% discount year-round as well as a 25% discount twice annually.

### Exhibition Catalogue

You will receive a select exhibition catalogue from the museum's acclaimed publications program.

### Donor Recognition

Your company will receive recognition as a corporate supporter on Guggenheim.org and on the donor wall in the main lobby of the museum (Employees First level and above).

### Private Tours

Reserve intimate access for your clients and employees to explore our renowned exhibitions at a time of your choice. Our one-hour tours are cherished by the museum's members and can be tailored to meet the specific interests of your guests in order to ensure a unique experience. Available on-site or virtually via Zoom.

## Exclusive Event Invitations

### VIP Opening Nights

Each year the Guggenheim presents new, critically acclaimed exhibitions that garner national and international interest. Provide your employees and clients with invitations to our exclusive VIP Opening Nights, where they can mix and mingle with industry thought leaders, cultural critics, art connoisseurs, and Guggenheim supporters.

### Member Mondays

All Guggenheim general members and corporate members are invited to private evening viewing hours on select Mondays of the year. Employees and guests of companies can register via their digital admission code to reserve free tickets online.

**Bi-Monthly Digital Tour Program** This exclusive curator-led digital tour program is held via Zoom and provides an insider look into exhibitions on view at the Solomon R. Guggenheim Museum in New York.

## Entertaining Opportunities

### The Wright

Members at the Hospitality First and above levels can enjoy an event privilege in the museum's private restaurant The Wright. This stylish James Beard Award-winning restaurant features a site-specific installation by artist Sarah Crowner and can be used exclusively for your event or paired with private museum tours. Hosts agree to pay all applicable rental fees and catering costs.

**For additional event inquiries, please email [hostanevent@guggenheim.org](mailto:hostanevent@guggenheim.org)**

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