



NEWS RELEASE

GUGGENHEIM MUSEUM AND YOUTUBE ANNOUNCE JURY FOR *YOUTUBE PLAY*

Celebrated figures from the worlds of art, design, film, and music join selection process for world's most inclusive biennial of creative online video

Jury includes Laurie Anderson, Animal Collective, Darren Aronofsky, Douglas Gordon, Ryan McGinley, Marilyn Minter, Takashi Murakami, Shirin Neshat, Stefan Sagmeister, and Apichatpong Weerasethakul

(NEW YORK, NY, and SAN BRUNO, CA – July 23, 2010) — The Solomon R. Guggenheim Foundation and YouTube, the world's largest online video community, today announced the distinguished jury for *YouTube Play*, a biennial of creative video presented in collaboration with HP and Intel and conceived to discover and showcase the most exceptional talent working in the ever-expanding realm of online video. The jury includes performance artist and musician **Laurie Anderson**; music group **Animal Collective**, featuring Deakin (Josh Dibb), Geologist (Brian Weitz), and Panda Bear (Noah Lennox); filmmaker **Darren Aronofsky**; visual artists **Douglas Gordon**, **Ryan McGinley**, **Marilyn Minter**, and **Takashi Murakami**; artists and filmmakers **Shirin Neshat** and **Apichatpong Weerasethakul**; and graphic designer **Stefan Sagmeister**, with Guggenheim Chief Curator and Deputy Director **Nancy Spector** serving as jury chairperson.

Since *YouTube Play* was announced on June 14, 2010, more than 6,600 videos have been submitted from around the world, attracting more than 2.6 million viewers to the *YouTube Play* channel to date. The deadline for submissions is July 31, 2010, at 3 pm EDT/12 pm PDT.

The Jury Process

According to jury chair Nancy Spector, "We will be looking for work that will test, elevate, and experiment with video as it is manifest online. We are less interested in what's 'now' than in what's next." *YouTube Play* is open to students and amateur video makers, artists, and creative professionals. Submissions may include animation, motion graphics, narrative, nonnarrative, documentary, and music videos. The jury will review a short list of up to two hundred video works that have been prescreened by the Guggenheim from

the pool of videos submitted by the international YouTube community and uploaded to youtube.com/play. From the short list, the jury will select up to twenty that they deem the most creative and inspiring, regardless of genre, technique, or budget. The short-listed videos will be on the *YouTube Play* channel (youtube.com/play) beginning in September 2010.

The Jury

Laurie Anderson

One of today's most prolific performance artists, Laurie Anderson is renowned as a musician, inventor, and filmmaker. Her performance practice is diverse, ranging from riveting monologues to sophisticated multimedia events that combine and harmonize visual and aural elements. At once experimental and entertaining, Anderson's work resists categorization, as the novel-inspired performance *Songs and Stories for Moby Dick* (1999–2000) illustrates. The impact of Anderson's creative work has been acknowledged by NASA, which named her its first artist-in-residence in 2004. A traveling retrospective of Anderson's visual work, *The Record of the Time: Sound in the Work of Laurie Anderson*, was organized by the Musée d'Art Contemporain de Lyon in 2003. Recently Anderson released the album *Homeland* (her first in ten years) and premiered the new performance work *Delusion* at the Vancouver 2010 Cultural Olympiad.

Animal Collective, featuring Deakin (Josh Dibb), Geologist (Brian Weitz), and Panda Bear (Noah Lennox)

Hailing from Baltimore, Animal Collective is a decade-old group of musicians composed of childhood friends Avey Tare (Dave Portner), Panda Bear (Noah Lennox), Geologist (Brian Weitz), and Deakin (Josh Dibb). Known for their experimental sound and mysterious, psychedelic, and sometimes disorienting live performances, the band has produced eight studio records, one live record, and a variety of critically acclaimed side projects while touring extensively nationally and internationally.

Darren Aronofsky

Born and raised in Brooklyn, New York, director Darren Aronofsky won the Director's Award at the 1998 Sundance Film Festival and an Independent Spirit Award for Best First Screenplay for his first feature, *π* . In 2000 Aronofsky premiered *Requiem for a Dream* at the Cannes International Film Festival. The film was named to more than 150 Top Ten lists, including those of the *New York Times*, *Rolling Stone*, *Entertainment Weekly*, and the American Film Institute. His third feature, *The Fountain*, a science-fiction romance that he wrote and directed, starred Hugh Jackman and Rachel Weisz. Aronofsky's most recent film, *The Wrestler*, premiered in 2008 at the

Venice International Film Festival, where it won the Golden Lion, making it only the third American film in history to win this prize. Among his honors, the American Film Institute has awarded Aronofsky the prestigious Franklin J. Schaffner Alumni Medal, and the Stockholm Film Festival presented him the Golden Horse Visionary Award. His next release, *Black Swan*, is a horror film set in the world of ballet that stars Natalie Portman and Mila Kunis, forthcoming in late fall 2010.

Douglas Gordon

Scottish-born artist Douglas Gordon utilizes a variety of mediums, including installation, video, and photography, to investigate memory and time. For his landmark video *24 Hour Psycho* (1993), he slowed Alfred Hitchcock's 1960 film to last an entire day; the tension of this famous thriller was heightened by the mesmerizing, protracted action. In 2006, Gordon collaborated with artist Philippe Parreno on *Zidane: A 21st Century Portrait*, a film that presents the movements of French soccer star Zinedine Zidane in real time over the course of a single match to create a complex study of portraiture and mediated spectacle. Exhibited globally, Gordon's work has been the subject of considerable critical attention. Gordon received the 1996 Turner Prize, the Duemila Prize for best young artist at the 1997 Venice Biennale, and the 1998 Hugo Boss Prize. In 2008 he received the Roswitha Haftmann Prize and served as an International Juror at the 65th Venice International Film Festival.

Ryan McGinley

Ryan McGinley is a photographer whose work celebrates raw youth, with all its connotations of revolt, hedonism, and subversion. Subjects have ranged from fans of the musician Morrissey (in the series *Irregular Regulars*, 2004–07), to nude young men and women playing and living in nature (*I Know Where the Summer Goes*, 2007–08) or captured in intimate studio portraiture (*Everybody Knows This Is Nowhere*, 2010). In 2003, at the age of twenty-five, McGinley became the youngest artist to have a solo show at the Whitney Museum of American Art. McGinley has been the recipient of two important photographic prizes, the ICP Infinity Award for best young photographer from the International Center of Photography in 2007 and *American Photo* magazine's Photographer of the Year award in 2003. In addition to projects in which he documents his own friends and community, McGinley has created editorial portfolios for such publications as *Index*, *Esquire*, and the *New York Times Magazine*, for which he has photographed athletes at the 2004 summer and 2010 winter Olympic games, 2007 Oscar nominees, and the singer M.I.A.

Marilyn Minter

Artist Marilyn Minter merges high art with commercial imagery throughout her practice, which includes painting, video, and photography. Minter's work frequently focuses on the female body, creating hyperrealistic artworks that offset sensuality with lurid colors. Her second video work, *Green Pink Caviar* (2009), has been screened in locations around the world, including Sunset Boulevard in Los Angeles, Times Square in New York, Madonna's 2009 European tour, and, at present, the lobby of the Museum of Modern Art, New York. The manipulation of glamour and desire, recurrent themes for Minter, converged in her appropriation of Pamela Anderson's iconic pin-up image in a 2007 series of photographic portraits. Minter has exhibited internationally, with notable solo shows organized by the San Francisco Museum of Modern Art (2005); Center for Contemporary Art, Cincinnati (2009); and La Conservera, Centro de Arte Contemporáneo, Murcia, Spain (2009).

Takashi Murakami

World-renowned Japanese artist Takashi Murakami blurs the boundaries between East and West, past and present, in his paintings, sculptures, and videos. Influenced by such varied traditions as Japanese manga, anime, and classical *nihonga* painting and Western Pop art, Murakami has developed a unique practice that situates the artist at the cusp of high art and mass culture. In his work as a curator, Murakami has organized such seminal exhibitions of contemporary Japanese art and culture as *Superflat* (2000) and *Little Boy: The Art of Japan's Exploding Subcultures* (2005). As an entrepreneur, he promotes emerging artists through his art production and management company Kaikai Kiki Co. Having exhibited widely throughout the world, Murakami is currently preparing for an exhibition at the Château de Versailles in September 2010.

Shirin Neshat

Shirin Neshat is an Iranian-born artist/filmmaker living in New York. Neshat's early photographic works, including the *Unveiling* (1993) and *Women of Allah* (1993–97) series, explored notions of gender in relation to Islamic fundamentalism and militancy. Her subsequent video works departed from overtly political content or critique in favor of more poetic imagery and narratives. Neshat recently directed her first feature-length film, *Women without Men*, which received the Silver Lion Award at the 66th Venice International Film Festival in 2009. Neshat has been the subject of numerous solo exhibitions at galleries and museums internationally, including the Stedelijk Museum in Amsterdam, the Serpentine Gallery in London, Hamburger Bahnhof in Berlin, the Walker Art Center in Minneapolis, and the Musée d'Art Contemporain de Montreal.

Stefan Sagmeister

Stefan Sagmeister is one of today's most innovative and influential graphic designers. His conception and application of graphic design goes above and beyond traditional notions of the practice, taking it to the realm of performative, conceptual, and installation-based art. Sagmeister is most widely known for his album cover artwork for bands like the Rolling Stones, Talking Heads, and Lou Reed, and for books like Mariko Mori's *Wave UFO* for the Kunsthhaus Bregenz, which function as sculptural objects.

Apichatpong Weerasethakul

Working in both feature-length and short forms, Apichatpong Weerasethakul plays with various narrative devices and nonlinear structures in his profoundly expressive, lyrical films, which are produced in his native Thailand. Exploring memory, political oppression, and spiritual quests, the works blend naturalism with stylized, dreamlike sequences. Weerasethakul's *Syndromes and a Century* was the first Thai film to be selected for the Venice International Film Festival, where it premiered in 2006 at the 63rd festival. Recent screenings and exhibitions of his films and installations include *Phantoms of Nabua*, Wexner Center for the Arts, Columbus, Ohio; *Moderne de la Ville de Paris/ARC* (2009); and at *Life on Mars*, 55th Carnegie International, Pittsburgh (2008–09), at which he was awarded the inaugural Fine Prize. His feature films have won several prizes from the Cannes International Film Festival, including the Prix Un Certain Regard (2003), the Prix du Jury (2004), and for his most recent film, *Uncle Boonmee Who Can Recall His Past Lives*, the prestigious Palme d'Or (2010).

Nancy Spector, Jury Chair

Nancy Spector is the Deputy Director and Chief Curator of the Solomon R. Guggenheim Museum, where she oversees the acquisition strategy for the permanent collection and the global exhibition calendar for the institution and its affiliates. She has organized exhibitions on conceptual photography, Felix Gonzalez-Torres, Richard Prince, Tino Sehgal, and Matthew Barney's *Cremaster* cycle. She was adjunct curator of the 1997 Venice Biennale and coorganizer of the first Berlin Biennale in 1998. She has contributed to numerous books on contemporary visual culture with essays on artists such as Maurizio Cattelan, Luc Tuymans, and Lawrence Weiner.

Special Event and Public Presentation

On October 21, 2010, the creators of the twenty selected videos and their work will be presented on HP technology at a celebratory event at the Guggenheim Museum in New York. The videos will remain on view to the public October 22–24 in the Tower 2 Gallery of the museum. The videos will also be highlighted for a worldwide audience on the *YouTube Play* channel at

youtube.com/play beginning October 21. In addition, the selected videos will be on view at the Deutsche Guggenheim, Berlin; the Guggenheim Museum Bilbao; and the Peggy Guggenheim Collection, Venice.

YouTube Play Blog: The Take

The Take, a new blog on guggenheim.org, launched on July 15 to provide a critical, interactive context for *YouTube Play*. The Take will be updated weekly through November 1 with posts on topics including the history of video art off- and online; online identity and “vlogging”; how museums and art institutions approach online video; and artists’ uses of YouTube. Drawing on the global scope of *YouTube Play*, the Take will feature a series of guest bloggers to stimulate worldwide discussions among both professional and amateur video makers and enthusiasts. The public is encouraged to read and comment on posts at guggenheim.org/thetake.

YouTube Play Friends and Affiliates Program

YouTube Play is reaching out internationally to local experts through the *YouTube Play* Friends and Affiliates Program, which includes select art institutions, nonprofits, and art schools around the world. Currently, nearly thirty global affiliates from countries including Canada, China, France, India, Israel, Japan, Mexico, the Netherlands, Poland, Sweden, the United Kingdom, and the United States are serving as local representatives of the project by sharing information about *YouTube Play* with their respective communities. A full list of the affiliates can be found at youtube.com/play.

About the Solomon R. Guggenheim Foundation

Founded in 1937, the Solomon R. Guggenheim Foundation is dedicated to promoting the understanding and appreciation of art, primarily of the modern and contemporary periods, through exhibitions, education programs, research initiatives, and publications. Currently the Solomon R. Guggenheim Foundation owns and operates the Guggenheim Museum on Fifth Avenue in New York and the Peggy Guggenheim Collection on the Grand Canal in Venice, and provides programming and management for the Guggenheim Museum Bilbao. The Deutsche Guggenheim in Berlin is the result of a collaboration, begun in 1997, between the Guggenheim Foundation and Deutsche Bank. In 2013 the Guggenheim Abu Dhabi, a 450,000-square-foot museum of modern and contemporary art designed by Frank Gehry, will open on Saadiyat Island, adjacent to the main island of Abu Dhabi, the capital of the United Arab Emirates.

About YouTube

YouTube is the world’s largest online video community, allowing millions of people to discover, watch, and share originally created videos. YouTube

provides a forum for people to connect, inform, and inspire others across the globe and acts as a distribution platform for original-content creators and advertisers large and small. YouTube, LLC is based in San Bruno, California, and is a subsidiary of Google Inc.

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments, and society. The world's largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services, and IT infrastructure to solve customer problems. More information about HP (NYSE: HPQ) is available at hp.com.

#1167

July 23, 2010

FOR ADDITIONAL INFORMATION CONTACT

Solomon R. Guggenheim Museum
Eleanor Goldhar / Lauren Van Natten
212 423 3840
youtubeplayPR@guggenheim.org

Google
Victoria Grand
press@google.com

HP
Steve Biondolillo
650 520 4289
steve.biondolillo@ar-edelman.com

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